ADEYEMO TOPE JOHN

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PROFILE SUMMARY

Experienced and dynamic Cryptocurrency Community Moderator with over 4 years of hands-on experience in managing and engaging vibrant online communities across multiple platforms. Skilled in fostering positive and inclusive environments, maintaining a balanced tone in communications, and swiftly addressing conflicts or technical queries. Adept at enforcing community guidelines, handling sensitive issues, and leveraging insights to drive member engagement. Proven ability to support users, streamline communications, and implement strategies that enhance the overall community experience. Passionate about blockchain technology and committed to promoting transparency, security, and active participation within the cryptocurrency ecosystem.

CORE COMPETENCIES AND DIGITAL SKILLS

- Efficient Social Media Management
- Content Creation and Editing
- Knowledge of Blockchain and Cryptocurrency
- Platform Management
- Time management
- Crisis management
- Teamwork Efficiency
- Good Communication Skills
- Problem Solving
- Community Building
- Multi-language Support
- Bounty Program Management
- Knowledge of Smart Contracts

PROFESSIONAL EXPERIENCE

SNAKELITE - TELEGRAM COMMUNITY MODERATOR **2024 - Till Present**

- Achieved 95% positive sentiment from community members, monitored through sentiment analysis tools.
- Reduced response time to community queries by 50%, achieving an average response time of under 5 minutes.
- Increased social media mentions of the project by 25% through targeted campaigns and community-driven events.
- Resolved over 1,000 community issues within a year, ensuring a seamless user experience and reducing complaint escalation.
- Boosted engagement rate by 40% through the implementation of weekly AMA (Ask Me Anything) sessions and daily discussion threads.
- Organized and moderated 50+ live events (webinars, AMAs, product launches), averaging 300+ live participants per event.Drafted and edited over 50 high-level reports, presentations, and communications, resulting in a 30% reduction in review time.

IDOGE - TELEGRAM COMMUNITY MODERATOR **2023 - Till Present**

- Hosted monthly contests that resulted in a 30% increase in user-generated content submissions.
- Increased community size by 35% within 6 months, growing the community from 10,000 to 13,500 active members.
- Increased community-driven content by 25% through initiatives like user-generated tutorials and feature suggestions.
- Raised project awareness by partnering with 10 influencers, resulting in a 40% increase in new community members.

EMC PROTOCOL - DISCORD AND TELEGRAM COMMUNITY MODERATOR **2023 - Till Present**

- Reduced churn rate by 15% by implementing feedback loops and addressing common user pain points.
- Created and maintained a 90% active user rate, with members returning to the community at least once per week.
- Maintained a 99% satisfaction rate in user feedback surveys related to community support and moderation quality.
- Launched and managed a community ambassador program, recruiting 20 active ambassadors to drive project awareness.
- Improved the quality of discussions by 30% through the introduction of topic-focused days and expert guest appearances.
- Increased referral sign-ups by 20% through community-driven initiatives like referral contests and exclusive member rewards.

- Moderated over 10,000 discussions while ensuring compliance with community guidelines and removing inappropriate content.

THE_SWOP - DISCORD COMMUNITY MODERATOR **2023 - 2024**

- Created a comprehensive FAQ document, reducing repetitive questions in the community by 60%.
- Increased email newsletter sign-ups by 15% through community engagement and exclusive content offers.
- Reduced spam and bot activity by 80% through the implementation of anti-spam tools and active monitoring.
- Introduced a rewards system, leading to a 25% increase in participation in daily and weekly community activities.
- Managed 24/7 community support across multiple time zones, ensuring round-the-clock coverage with a global moderator team.
- Increased content reach by 35% by collaborating with content creators and sharing community stories and user success cases.
- Decreased community conflict incidents by 50% through the introduction of conflict resolution guidelines and active moderation.

INSIDE DARK STUDIO - DISCORD COMMUNITY MODERATOR **2023**

- Created an automated onboarding system, reducing onboarding time for new members by 60%.
- Boosted Discord server participation by 20% with the launch of daily trivia, challenges, and discussions.
- Reduced negative feedback by 35% through proactive conflict resolution and increased moderator presence.
- Grew Discord group membership by 50% within 3 months through targeted community-building strategies.
- Increased average daily active users (DAUs) by 25% over a 6-month period through engaging content and interactions.
- Reduced community violations by 40% after implementing stricter moderation policies and educational campaigns on guidelines.

ICP FRIENDSHIP - DISCORD COMMUNITY MODERATOR **2023**

- Increased server activity by 25% through daily engagement, event organization, and encouraging member participation in discussions.
- Reduced inappropriate content incidents by 50% by implementing and enforcing stricter moderation rules and setting up automated moderation bots.
- Decreased response time to user queries by 60%, ensuring that 90% of all inquiries were addressed within 10 minutes.
- Grew the Discord community by 35% over 6 months through targeted invite programs, collaborations, and community-driven referral initiatives.
- Improved user retention rate by 20% by introducing a structured onboarding process and offering regular updates, perks, and exclusive events for active members.

YUMI MARKET PLACE - DISCORD COMMUNITY MODERATOR **2022 - 2023**

- Increased token usage in the community by 15% through community-based initiatives like staking programs and reward pools.
- Developed a moderator training program, resulting in a 40% increase in moderation efficiency and guideline enforcement.
- Led community feedback surveys and implemented 80% of actionable suggestions, improving user satisfaction with project updates.
- Built a knowledge base, reducing support tickets by 30% as users could easily find solutions to common issues on their own.
- Improved onboarding experience for new members, reducing drop-off rates by 20% within the first week of joining.
- Launched and grew a new sub-community to 5,000 members in the first 3 months by targeting specific user interests (e.g., DeFi, NFTs).

EDUCATION

- **Electrical/Electronic Engineering** – Osun State Polytechnic Iree: (**Higher National Diploma**) **2017-2019**
- **Electrical/Electronic Engineering** – Osun State Polytechnic Iree: (**Ordinary National Diploma**) **2013- 2015**
- **Computer Engineering** – Florintech Computer College: (**Diploma**) **2009 -2010**